

Press Release
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THE GUY TOYAMA MEMORIAL FUND SPONSORS A BEACH CLEANUP AND BARBEQUE
The event will foster a greater sense of community, improve our environment, and
mark an historic day

A memorial fund was established earlier this year to commemorate the life of a true Hawaii visionary, Guy Toyama. Consistent with the fund's purpose, The Guy Toyama Memorial Fund is celebrating the first annual Guy Toyama Day with a beach cleanup and barbeque.

"Guy was such a big part of our success and this event symbolizes a small part of Guy's vision for a better future by simultaneously improving our community and our environment," said Greg Barbour, Executive Director of NELHA. Beautifying Hawaii's coastline fosters a sense of community pride and improves the beach experience for residents and visitors alike.

An aerial photo will also be taken to commemorate the event and capture the moment with an exciting visual. Photographer Angy Chesler and Paradise Helicopters are providing this service and it is a fun way to recognize those who participate in this unique event.

Guy Toyama, a Hawaii visionary and champion of sustainable business and renewable energy, passed away in November of 2012. In honor of his longstanding commitment to improving the relationship between people and the islands, his never-ending spirit of kuleana is being carried on through the Guy Toyama Memorial Fund. All who knew Guy were touched by his enthusiasm for life and his many passions. His joyful exuberance and his exceptional knowledge of how to live lightly on the planet were a source of inspiration to many. This memorial fund, made possible by donations from friends, family, and businesses, furthers Guy's global vision for a better future.

Event Details:

Who: The Guy Toyama Memorial Fund is sponsoring this event

What: 1st Annual Guy Toyama Day Celebration: A Gathering for Guy: Beach Cleanup and BBQ

When: 2:00pm – 5 :00pm, Sunday December 1, 2013, rain or shine.

Where: Wawaloli Beach Park on Makako Bay Drive at the Natural Energy Lab (OTEC)

About the Guy Toyama Memorial Fund

The Guy Toyama Memorial Fund is dedicated to honoring the memory of Guy Toyama by establishing scholarships and giving grants to non-profits working in the areas of sustainability, renewable energy, waste reduction, and local food production. Requests for additional information can be addressed to info@guytoyamafund.org, or by visiting www.guytoyamafund.org.

About the Institute for a Sustainable Future

The Institute for a Sustainable Future (ISF), a Hawaii 501(c)3 non-profit organization, is dedicated to empowering communities to manage their resources and affairs in a sustainable manner. The ISF is accepting contributions to the Guy Toyama Memorial Fund. Checks should be made payable to Institute for a Sustainable Future, include "Guy Toyama Memorial Fund" in the memo line, and be mailed to Institute for a Sustainable Future, PO Box 3220, Kailua Kona, HI 96745.